

DETAILED RULES

Promotion program for customers when buying iPhone16 with Techcombank card at CellphoneS

1. Name of the promotion:

Discount from 1,6 million – 2 million when buying Iphone 16 series paid via Techcombank card at CellphoneS

2. Promotion area (scope): At all stores of CellphoneS system and online site: <https://cellphones.com.vn>

3. Forms of promotion: Donation of goods and services without charge

4. Promotion period: 20/09/2024 – 31/12/2024

5. Promoted goods and services: List of iPhone 16 series products
(Details according to the attached Appendix to the list of promotional products)

6. Goods and services used for sales promotion: Cash donation worth from VND 1,600,000 to VND 2,000,000

7. Customers of the promotion program (eligible for the promotion): All customers who are credit/debit card holders issued by Techcombank and purchase at CellphoneS stores and online sites: <https://cellphones.com.vn>

- With Techcombank Credit Card: Techcombank Style Credit Card, Techcombank Everyday Credit Card, Techcombank Spark Credit Card, Techcombank Visa Infinite Credit Card, Techcombank Visa Signature Credit Card, Techcombank Priority Visa Signature Credit Card, Techcombank Visa Classic Credit Card, Techcombank Visa Gold Credit Card, Techcombank Visa Platinum Credit Card, Vietnam Airlines Techcombank Visa co-branded credit cards. Includes BIN prefixes with the first 6 digits of the card are 422075, 422076, 403280, 483931, 457353, 510164.
- With Techcombank Debit Card: Techcombank Visa Classic International Payment Card, Techcombank Visa Gold International Payment Card, Techcombank Visa Platinum International Payment Card, Techcombank Visa Private International Payment Card, Techcombank Priority International Payment Card (Visa Signature). Includes BIN prefixes with the first 6 digits of the card are 422149, 422150, 478097, 401148, 457451.

8. Prize structure (prize content, prize value, number of prizes): None

9. Total value of goods and services used for sales promotion: 1,565,000,000 VND
(In words: One billion five hundred and sixty-five million VND)

10. Details of the promotion:

a. How to conduct the promotion:

- Program 1: Customers who register to buy iPhone 16 products during the registration period & when receiving payment by credit card and debit card issued by Techcombank during the promotion period at the location of the Promotion will receive a discount of VND 2,000,000.
 - + Registration period: From September 20 to September 26, 2024
 - + Purchase payment time: From September 27 to December 31, 2024
 - + Number of promotion slots: 250
- Program 2: Customers who pay for iPhone 16 products during the promotion period at the location where the Promotion is applied will get a discount of VND 1,600,000 when paying with credit and debit cards issued by Techcombank.
 - + Promotion period: From September 27 to December 31, 2024
 - + Number of promotion slots: 665
- Each card is entitled to 1 time offer during the promotion period
- This program is applied simultaneously with other promotions of CellphoneS at the same time.
- Customers can apply simultaneously with the 0% installment program and the free installment conversion program with a term of 3-6 months
- The offer will not be converted into cash or cash to the Customer's credit card or payment account nor is it transferable to another person and is non-refundable.
- In case the Customer returns/exchanges the promotional goods after successful payment, the discounted value will not be refunded.
- Transactions eligible for the promotion do not include refunded, canceled transactions and transactions related to fraud and counterfeiting.

b. How to include promotional evidence in promotional products:

- Program 1: When customers order iPhone 16 series products specified in Section 5 – Promotional goods and services from 20/09/2024 to 26/09/2024 and receive goods from 27/09/2024 to 31/12/2024, payment by credit or debit card issued by Techcombank will be given VND 2,000,000 and directly deducted from the order value purchased by customers.
- Program 2: When customers order products and goods specified in section 5 – Promotional goods and services and pay by credit or debit card, Techcombank will be given VND 1,600,000 and deducted from the order value that customers buy.

c. Answering questions for customers about issues related to the promotion: For any questions about the promotion, customers can contact the Hotline at the phone number: 1800.2097 or can go to CellphoneS store for direct advice

d. Announcement: The promotion will be publicly announced on Techcombank's website (<https://www.techcombank.com>), on the website: <https://cellphones.com.vn> and at CellphoneS stores.

Issued by Vietnam Technological and Commercial Joint Stock Bank (Techcombank)

APPENDIX: LIST OF PRODUCTS ELIGIBLE FOR PROMOTION

Product Name	Price
Apple iPhone 16 128 GB Green Genuine VN/A	22,990,000
Apple iPhone 16 128 GB Teal Genuine VN/A	22,990,000
Apple iPhone 16 128 GB Original Pink VN/A	22,990,000
Apple iPhone 16 128 GB Genuine White VN/A	22,990,000
Apple iPhone 16 128 GB Genuine Black VN/A	22,990,000
Apple iPhone 16 256 GB Genuine Green VN/A	25,990,000
Apple iPhone 16 256 GB Teal Genuine VN/A	25,990,000
Apple iPhone 16 256 GB Original Pink VN/A	25,990,000
Apple iPhone 16 256 GB Genuine White VN/A	25,990,000
Apple iPhone 16 256 GB Genuine Black VN/A	25,990,000
Apple iPhone 16 512 GB Green Genuine VN/A	31,990,000
Apple iPhone 16 512 GB Teal Genuine VN/A	31,990,000
Apple iPhone 16 512 GB Original Pink VN/A	31,990,000
Apple iPhone 16 512 GB Genuine White VN/A	31,990,000
Apple iPhone 16 512 GB Genuine Black VN/A	31,990,000
Apple iPhone 16 Plus 128 GB Genuine Green VN/A	25,990,000
Apple iPhone 16 Plus 128 GB Teal Original VN/A	25,990,000
Apple iPhone 16 Plus 128 GB Original Pink VN/A	25,990,000
Apple iPhone 16 Plus 128 GB White Genuine VN/A	25,990,000
Apple iPhone 16 Plus 128 GB Black Genuine VN/A	25,990,000
Apple iPhone 16 Plus 256 GB Green Genuine VN/A	28,990,000
Apple iPhone 16 Plus 256 GB Teal Original VN/A	28,990,000
Apple iPhone 16 Plus 256 GB Original Pink VN/A	28,990,000
Apple iPhone 16 Plus 256 GB Genuine White VN/A	28,990,000
Apple iPhone 16 Plus 256 GB Genuine Black VN/A	28,990,000
Apple iPhone 16 Plus 512 GB Genuine Green VN/A	34,990,000
Apple iPhone 16 Plus 512 GB Teal Genuine VN/A	34,990,000
Apple iPhone 16 Plus 512 GB Original Pink VN/A	34,990,000
Apple iPhone 16 Plus 512 GB Genuine White VN/A	34,990,000
Apple iPhone 16 Plus 512 GB Genuine Black VN/A	34,990,000
Apple iPhone 16 Pro 128GB Titanium Desert Genuine VN/A	28,990,000
Apple iPhone 16 Pro 128GB Natural Titanium Genuine VN/A	28,990,000
Apple iPhone 16 Pro 128GB Titanium White Genuine VN/A	28,990,000
Apple iPhone 16 Pro 128GB Titanium Black Original VN/A	28,990,000
Apple iPhone 16 Pro 256GB Titanium Desert Genuine VN/A	31,990,000
Apple iPhone 16 Pro 256GB Titanium Natural Genuine VN/A	31,990,000
Apple iPhone 16 Pro 256GB Titanium White Genuine VN/A	31,990,000
Apple iPhone 16 Pro 256GB Titanium Black Genuine VN/A	31,990,000

Apple iPhone 16 Pro 512GB Titanium Desert Genuine VN/A	37,990,000
Apple iPhone 16 Pro 512GB Titanium Natural Genuine VN/A	37,990,000
Apple iPhone 16 Pro 512GB Titanium White Genuine VN/A	37,990,000
Apple iPhone 16 Pro 512GB Titanium Black Genuine VN/A	37,990,000
Apple iPhone 16 Pro 1TB Titanium Desert Genuine VN/A	43,990,000
Apple iPhone 16 Pro 1TB Natural Titanium Genuine VN/A	43,990,000
Apple iPhone 16 Pro 1TB Titanium White Genuine VN/A	43,990,000
Apple iPhone 16 Pro 1TB Titanium Black Genuine VN/A	43,990,000
Apple iPhone 16 Pro Max 256GB Titanium Desert Genuine VN/A	34,990,000
Apple iPhone 16 Pro Max 256GB Titanium Natural Genuine VN/A	34,990,000
Apple iPhone 16 Pro Max 256GB Titanium White Genuine VN/A	34,990,000
Apple iPhone 16 Pro Max 256GB Titanium Black Genuine VN/A	34,990,000
Apple iPhone 16 Pro Max 512GB Titanium Desert Genuine VN/A	37,990,000
Apple iPhone 16 Pro Max 512GB Natural Titanium Genuine VN/A	37,990,000
Apple iPhone 16 Pro Max 512GB Titanium White Genuine VN/A	37,990,000
Apple iPhone 16 Pro Max 512GB Titanium Black Genuine VN/A	37,990,000
Apple iPhone 16 Pro Max 1TB Titanium Desert Genuine VN/A	43,990,000
Apple iPhone 16 Pro Max 1TB Titanium Natural Genuine VN/A	43,990,000
Apple iPhone 16 Pro Max 1TB Titanium White Genuine VN/A	43,990,000
Apple iPhone 16 Pro Max 1TB Titanium Black Genuine VN/A	43,990,000